

# BUSINESS SUPPORT GUIDE FOR START UPS



### **FOREWORD**

Welcome to the Business Support Guide for businesses currently operating or looking to relocate to Britain's Ocean City.

There is a large and yet frequently changing amount of business support available making it a full time job for businesses to keep up.

To make the process of finding appropriate support easier for businesses in the City, Plymouth City Council Economic Development Service produce and maintain two booklets focussed on helping start ups and existing businesses to find support locally available:

<u>Click here</u> to see Business Support Guide for Existing Businesses.

The guide is divided into a number of sections: Business Advice / Export / Finance / Networks / Skills / Tech Support, making it easier for you to quickly find the desired support.

We aim to update this guide at six monthly intervals to ensure the contents stay relevant and up to date.

The information in this guide is subject to change and was accurate when published in May 2023.

If you notice any business support that has been left out, please contact us:

E <u>invest@plymouth.gov.uk</u> <u>www.investinplymouth.co.uk</u>

SUPPORT PROVIDER	SERVICE	CONTACT	COST
<b>Business Ad</b>	vice		
Better Business for All	Up to date advice on business regulation to help you achieve accepted standards at minimum cost. They have access to a wide range of technical advice and where appropriate will direct you to other support available. Promotes Business Growth and compliance	www.bbfa.biz	There may be cost implications from the service provider.
British Business Bank in partnership with The Open University	The government-backed Start Up Loans scheme has partnered with The Open University to give its customers, and other small business owners, the opportunity to take free Open University business learning courses. Aim: to help businesses get off the ground and take their ideas to the next level.	https://www.startuploans.co .uk/learn-with-start-up- loans/	Free courses.
Business and IP Centre	Support to Business Owners, Entrepreneurs and Inventors. As a Business and IP Centre they follow a programme and ethos developed by the Business and IP Centre at the British Library, London. They offer events, database resources and more. If you want specific guidance on an aspect of your business, or want to chat through your idea to understand your next step, you can book a I-to-I session with one of our Business Experts	Bipc.librariesunlimited.org.u k	Free

SUPPORT PROVIDER	SERVICE	CONTACT	COST
Business Relationship Programme (BRP) Plymouth City Council	Business Relationship Programme – Free, impartial support to help businesses identify available property, relocation advice, recruitment, links to regional funding and skills schemes, network introductions, economic research and gateway to relevant Council services	invest@plymouth.gov.uk	Free
Business Support Helpline (England)	The Government's Business Support Helpline (England) offers advice and guidance to new and existing businesses. It has information on national and local schemes, grants and loans to help businesses start and grow.	0800 998 1098 enquiries@businesssupport helpline.org www.gov.uk/business- support-helpline	Advice is free. Call charges may apply.
Chartered Trading Standards Institute	Free impartial legal guidance for businesses that sell goods and/or services to consumers.  Trading standards and consumer protection legislation	www.businesscompanion.inf o	Free, impartial legal guidance for businesses.
Connecting Devon and Somerset	Advice and support for businesses to understand the benefits and adapt to faster broadband availability across Plymouth.	www.connectingdevonands omerset.co.uk/about-us	Advice is free.

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Co-operatives UK The Hive	The UK's network for Cooperatives. With a mission to 'promote, develop and unite' co-operatives, they are the main treasure trove of information and support. The Hive helps to start a co-op. Provides a support service that links specialist co-operative development advisors across the UK.	https://www.uk.coop/the-hive/	Membership is free, but members are encouraged to make a donation.
Co-operative College	An Education Charity that 'empowers and inspires individuals and communities to build a fairer world'. Its services include workshops and e-learning courses.	o161 8193000  membership@co-op.ac.uk.  https://www.co-op.ac.uk/#  https://www.co-op.ac.uk/co-op-essentials	College membership fees apply.  Co-op Essentials  Package of courses - £45.
Economic Development Plymouth City Council	Officers within Economic Development team who understand Co-operatives and want to see this great business model used more in Plymouth. Not specialist Co-operative Development Advisors but can introduce to people who are. Guidance through the process to setting up a co-operative and help to access any Council support that is available.	01752 398048  coop@plymouth.gov.uk	Free guidance and support.
Cyber Essentials	Help to guard against the most common cyber threats and demonstrate your commitment to cyber security.	www.cyberessentials.ncsc.g ov.uk/	Free online resource.
Department for Business and Trade	The Government Department for Economic Growth, supports businesses to start, grow and export. Dedicated website called Help to Grow	https://Helptogrow.campaig n.gov.uk	Free

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Devon and Cornwall Training Providers Network	A not-for-profit organisation that covers both Devon and Cornwall, providing Training, Skills, Apprenticeships info and support, Workforce Development and Apprenticeship Levy.	o1752 294187 enquiries@trainingprovider.com www.trainingprovider.com	Membership fee applies.
Diversity Business Incubator	Business support for the Black, Asian Minority Ethnicity (BAME) living in Devon to help them thrive in business and integrate effectively into their wider community.	07376 790747 info@dbi.org.uk www.dbi.org.uk	Initial consultation is free. Business Support – fees apply.
Enterprise Nation	Enterprise Nation connects businesses with over 70,000 start-up entrepreneurs, small business owners and enterprise experts.	02038 712922 hello@enterprisenation.co m www.enterprisenation.com	Subscription based service which provides access to training, events and business guides.
Federation of Small Businesses (FSB)	Offer a wide range of vital business services including advice, financial expertise, support and a powerful voice heard in government.	0808 20 20 888  customerservices@fsb.org. uk  www.fsb.org.uk/about- us.html	Membershiop starting at £147 in the first year plus a £30 joining fee for businesses with no employees.
General Data Protection Regulation (GDPR)	Advice for people to have more control over their personal data and be better protected in the digital age.	www.gov.uk/government/pu blications/guidance-on-the-application-of-article-364-of-the-general-data-protection-regulation-gdpr	Free online resource.
Great Business	Support, advice and inspiration for growing your business.	www.greatbusiness.gov.uk	Free online resource.

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Growth Hub Heart of the South West LEP	The Growth Hub is a free, first point of contact for any prestart, start up and established businesses seeking support and advice. They have a local, dedicated advisory team to advise on business topics such as: funding opportunities, marketing, finance, exporting and innovation.	info@heartofswgrowthhub.co.uk www.heartofswgrowthhub.co.uk/	Free service.
HMRC	Support and advice to help businesses understand their tax affairs. Aimed at new, start-up and expanding businesses, and contains videos, interactive tools, factsheets and online presentations, as well as signposting to other services.	www.hmrc.gov.uk	Information on the website is provided free. The website also allows businesses to download relevant documents and forms for free.
ico – Information Commissioner's Office	Find out about your obligations and how to comply, including protecting personal information and providing access to official information.	0303 123 1113 www.ico.org.uk	There is a data protection fee depending on size and turnover of business approx cost £40 or £60.
Institute of Chartered Accountants England and Wales Business Advice Service	Free business advice session with a chartered accountant including subjects such as business growth, securing loans, capital and finance, export planning, meeting tax and regulatory requirements.	www.icaew.com	ICAEW offers one hour free business support.

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MentorSME	MentorSME is a gateway for businesses that are looking to contact a mentor in their area.	www.mentorsme.co.uk	Free service. Some mentors on the website charge for their services, each is different and some offer free information to SMEs.
Outset Online	Interactive online learning tool that offers a huge range of content and tools designed to support start-up businesses.	0800 3898 188 www.outsetonline.com	The cost is £85 + VAT.
Plymouth Octopus Project (POP+)	Provides infrastructure support for the Voluntary and Community Sector in Plymouth	01752 395131 info@plymouthoctopus.org www.plymouthoctopus.org	Free website resources
Plymouth Waterfront Partnership	Support to Business Owners, Entrepreneurs and Innovators who need assistance with Waterfront BID area introductions and conversations	07929 828634 <u>businessliaisonmanager@waterfrontbid.co.uk</u>	Levy
Prince's Trust Support for starting a business	Supports unemployed young people aged 18-30 to establish whether or not their business idea would be viable.	0800 842 842 www.princes- trust.org.uk/help-for-young- people/support-starting- business	Free to eligible people.
Small Business Saturday	Small Business Saturday UK is a grassroots, non-commercial campaign, which highlights small business success.	comms@smallbusinesssatur dayuk.com media@smallbusinesssaturd ayuk.com www.smallbusinesssaturday uk.com/about-us	Free website content.
South West Cyber Security Cluster	A not-for-profit collaboration raising cyber security awareness and best practice in the South West.	01392 247007 www.southwestcsc.org info@southwestcsc.org	Free service.

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StartUp Donut	An engaging mix of how-to guides, feature articles, checklists, expert Q&As, FAQs, case studies, video content and blogs. Each site provides new and established businesses with free advice about how to manage a range of key tasks and issues.	www.startupdonut.co.uk/se t-up-a-business	Free website information.
The Cube	Offers support to businesses, freelancers and the self employed. A mix of support on offer, from bespoke workshops to drop in sessions, start-u and support appointments	https://www.plymouth.ac.uk /about-us/university- structure/service- areas/research-and- innovation/the-cube	Free website information.
University of Plymouth  Enterprise Solutions	Provides access to University of Plymouth's facilities, expertise and services.  Helps you to navigate your way to the University of Plymouth's internationally renowned research expertise, facilities and business services.	https://www.plymouth.ac.uk  0800 052 5600 enterprisesolutions@plymo uth.ac.uk www.essupport.com/contac t	There may be a cost implication depending on what services are used.  Services are free via the website. Fee based for research and other services.
Business School	The University of Plymouth Business School's purpose is to inspire and enable students, staff, alumni and communities to achieve their full potential.	01752 585020 AHBAadmin@plymouth.ac. uk www.plymouth.ac.uk/school s/plymouth-business-school	Free service.
Inspiring Futures	Opportunity for free business consultancy advice from Plymouth Business School talented students. We engage with a range of businesses, social enterprises and charities of all sizes from pre-start-ups to large enterprises.	inspiringfutures@plymouth. ac.uk www.plymouth.ac.uk/school s/plymouth-business- school/inspiring-futures	Free service.

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Virgin Start Up	Virgin Start Up is a not-for- profit organisation that helps entrepreneurs in England with the funding, resources and advice they'll need to make their business idea a reality.	hello@virginstartup.org www.virginstartup.org	There may be a cost implication depending on what services are used.
<b>ҮТКО</b>	We give expertise in supporting both new and established businesses from a wide range of sectors.	0800 587 7707 info@ytko.com www.ytko.com	Free.
Export			
Business West Import and Export Training	Whether you are new to export and looking for direction, an experienced exporter with ambition to break into new markets, or simply considering international trade for the first time, then our collection of support services have exactly what you need to kick start your journey.	01275 370 944  www.businesswest.co.uk/ex port/training	Some services are free. Training courses from £170.00 & VAT
China Britain Business Council	The China-Britain Business Council helps businesses and organisations work together in China, the UK and third markets around the world.	020 7802 2000 enquiries@cbbc.org www.cbbc.org	Some services are free.  Membership fee applies.
Department for Business and Trade	Through the Department for Business and Trade (DBT) you can gain access to an experienced international trade adviser who will act as your guide to help develop your international business strategy.	020 4566 5998  www.gov.uk/government/or ganisations/department-for- international-trade	Most services provided by DBT are free, but cost may vary for some services.

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Plymouth & Devon Chamber of Commerce	Devon & Plymouth Chamber of Commerce is the largest network of businesses in the South West – small, medium and large organisations who want to be better at business.  We help you connect with other businesses, support your company's growth with our expertise and use our knowledge to help you succeed, all while campaigning on your behalf.  We provide business support, events & training and unparalleled expertise in everything from access to grant funding to international trade.	01752 220471 reception@devonchamber. co.uk www.devonchamber.co.uk	Free website content.
UK-ASEAN Business Council	The UKABC is the leading UK-based organisation promoting trade and investment between the UK and Southeast Asia's dynamic markets.	020 8226 2296 info@ukabc.org.uk www.ukabc.org.uk	Some services are free.
<b>Finance</b>			

SUPPORT PROVIDER	SERVICE	CONTACT	COST
Better Business Finance	Better Business Finance provides impartial information and support to businesses and entrepreneurs looking to develop and grow; whether the business is seeking finance, or starting out or exporting abroad, BBF is here to help.	www.betterbusinessfinance. co.uk/bbf/	There may be a cost implication depending on what services are used.
British Business Bank	Their aim is to make finance markets work better for small businesses in the UK at all stages of their development: starting up, scaling up and staying ahead.	www.british-business- bank.co.uk	There may be a cost implication depending on what services are used.
Crowdfunder	Advice, tips and crowdfunding methods for anyone looking to raise funds from the crowd.	support@crowdfunder.co.u k www.crowdfunder.co.uk	Free advice on how to run a crowdfunding project, but there are cost implications to using the service to raise finance.
Fredericks Foundation	Loans to individuals who are unable to access funds from mainstream lenders for business start-up and growth. We cover England and Wales.	ol 1276 472722 mail@fredericksfoundation. org www.fredericksfoundation. org	The loan will need to be paid back to Fredericks Foundation through an agreed format.
Innovate UK	Drives productivity and economic growth by supporting businesses to develop and realise the potential of new ideas.	0300 321 4357 support@innovateuk.ukri.org www.innovateuk.ukri.org	Service is free.
Outset Finance	Start-up loan finance to launch or grow your business. Access up to £25,000 (subject to status, eligibility rules apply).	0800 3898 188 info@outsetfinance.com www.outsetfinance.com	Repayment terms on application/approval.

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Research and Development tax relief (R&D)	R&D is a Corporation Tax (CT) tax relief that may reduce your company's tax bill.	www.gov.uk/guidance/corpo ration-tax-research-and- development-rd-relief	Companies can only claim for R&D tax relief if an R&D project.
South West Investment Group	SWIG Finance provides viable SMEs and start-ups with access to finance through dedicated business loan funds in the South West region. They provide loans from £500 – £250,000.	01872 227 930 Info@swigfinance.co.uk www.swigfinance.co.uk/	Service is free.
Start-up Loans UK	Support for people to start in business, including business planning, funding and on-going mentoring.	0344 264 2600 www.startuploans.co.uk	Free I-year mentoring with every loan awarded.
Thincats	Thincats is a leading alternative finance provider, dedicated to funding growing and ambitious SME's. Business loans from £1m - £15m.	admin@thincats.com www.thincats.com	Service is free.
UK Angel Investor Network	Helping SMEs to find equity finance and business angels. It assists private investors to search for company investment opportunities in businesses with growth potential.	www.angelinvestmentnetwo rk.co.uk	Costs associated with UKAIN services.
Networks			
Devon and Cornwall Training Providers Network	A not-for-profit organisation that covers both Devon and Cornwall, providing a voice for the training provider sector, as well as giving practical support and partnership opportunities for members.	01752 294187 enquiries@trainingprovider. com www.trainingprovider.com	Membership fee applies.

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Plymouth and Devon Chamber of Commerce	Plymouth's local chamber providing opportunities to make new connections meet other businesses and stay informed about activities taking place in the local business community.	01752 220471 reception@devonchamber. co.uk www.devonchamber.co.uk	Membership costs vary.
Digital Plymouth	Connecting Plymouth's digital community. An opportunity to network and learn about the amazing things that are being created right here in Plymouth.	www.digitalplymouth.com	Events are free to attend.
Federation of Small Business (FSB)	Wide range of vital business services including advice, financial expertise, support and a powerful voice in government.	0808 2020888  customerservices@fsb.org. uk  www.fsb.org.uk	Membership costs.
Knowledge Transfer Network (KTN)	Knowledge Transfer Network is Innovate UK's network partner and also provides innovation networking for other funders in line with its mission to drive UK growth. KTN can lead businesses to potential partners, horizon expanding events, bespoke support and innovation insights relevant to their needs.	03333 403250 www.ktn-uk.co.uk	Service is free.
Mylor Ventures Angel Network	Mylor Ventures Angel Network (MYVAN) is a private network of active business angels looking for exciting opportunities.	info@mylorventures.co.uk www.mylorventures.co.uk/a ngel-network	Membership costs vary.
Plymouth Law Society	Share best practice, discover new career opportunities or simply engage with like-minded individuals that face the same challenges.	james.walsh@GAsolicitors.com www.plymouthlawsociety.co.uk	Membership costs. From £65.00

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Plymouth Manufacturers' Group (PMG)	An informal network of manufacturing companies from across the Plymouth travel-to-work-area.	www.mypmg.co.uk thepmg@outlook.com	Membership cost.
Empowering Woman in Business	An opportunity for women business owners and decision makers to meet with local, like-minded business focused women, once a month, at a well-structured and facilitated network meeting.	www.empoweringwomenpl ymouth.com marketing@nash.co.uk	Free to attend.
Six O'Clock Club	The Home Of Brighter Business Networking. Great business networking events in Plymouth.	www.sixoclockclub.com	From £25.00 pcm
South West Business Council (SWBC)	The South West Business Council is the economic partnership for the South West of the UK, representing the interests of businesses across the region, nationally, and globally.	01752 395665 info@swbc.co.uk www.swbc.co.uk	Membership costs.
South West Women in Construction	SWWIC provides women in the south west from any discipline, trade or organisation involved in construction with the opportunity to meet, network and share knowledge and experience.	info@swwic.co.uk www.swwic.co.uk	£30 per year
The Cream Tea Club	The Cream Tea Club provides an opportunity to network in a relaxed atmosphere with other local businesses over a cream tea in a collection of South West venues.	www.creamteaclub.co.uk	Tickets are £15.00 + VAT with a donation from the proceeds going to the Club's chosen charity of the year.

## Skills

SUPPORT PROVIDER	SERVICE	CONTACT	COST
Apprenticeships	UK National apprenticeship programmes.	www.gov.uk/apply- apprenticeships nationalhelpdesk@findappr enticeship.service.gov.uk	Free website information. There will be a cost implication to employing apprentices.
City College Plymouth	We work closely with local businesses, to ensure that the training and education we provide benefits both students and employers.	01752 305026 employers@cityplym.ac.uk www.cityplym.ac.uk/help- advice/employers/	Free website information.
Devon and Cornwall Training Providers Network	A not-for-profit organisation that covers both Devon and Cornwall, providing Training, Skills, Funding, Skills Analysis, Workforce Development.	o1752 294187 enquiries@trainingprovider. com www.trainingprovider.com	Membership fee applies.
Gradsouthwest	The graduate job board for south west England. They advertise graduate jobs, graduate schemes, paid graduate internships and degree apprenticeships.	admin@gradsouthwest.com www.gradsouthwest.com	Costs apply.
Skills Support for the Workforce	Free bespoke training for businesses, to raise attainment levels and to reduce skills shortages that restrict business growth.	theskillsnetwork.com	Free to small medium enterprises.
The Federation for Industry Sector Skills and Standards	Represents, promotes and supports the 20 Sector Skills Councils (SSCs) across the UK, working with over 550,000 employers to define skills needs and skills standards in their industry. Provides certification and assessor services for Apprenticeships.	0300 303 4444 info@fisss.org www.fisss.org	Free.

# Tech Support

SUPPORT PROVIDER	SERVICE	CONTACT	COST
Innovate UK	Fund, support and connect innovative businesses to accelerate sustainable economic growth.	0300 321 4357 support@innovateuk.ukri.o rg www.innovateuk.ukri.org	Service is free.
Intellectual Property Office	Provides advice and guidance to businesses about their IP including innovative designs and trademarks.	0300 300 2000 www.gov.uk/ipo	Information supplied by the Intellectual Property Office is free but to protect IP will have a cost associated with it.
SETsquared	For entrepreneurs with an idea, early stage, high-tech start-up company or scale-ups – SETsquared's mission is to help turn an innovative spark into a thriving, commercial business and support them through into the growth stage.	01225 388734 info@setsquared.co.uk www.setsquared.co.uk	Costs will apply to use the service.

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### **C**ontact

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Keep up to date with the latest economic development news, property, funding and events in the area, sign up here